

The Westfield Leader & The Scotch Plains-Fanwood Times

PO Box 250 - 251 North Avenue West - Westfield, NJ 07091

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Item Description

Value Units

Display Ad (B&W)	\$12.00 column-inch
Page Width	6 columns (13")
Page Height	21 inches
Space Between Column	0.2 inches
Column Width	2 inches

	1 column (2" wide)	2 columns (4.2" wide)	3 columns (6.4" wide)	4 columns (8.6" wide)	5 columns (10.8" wide)	6 columns (13" wide)
Depth	(2" wide)	(4.2")	(6.4")	(8.6")	(10.8")	(13")
1	\$56.00	\$56.00	\$56.00	\$56.00	\$56.00	\$72.00
2	\$56.00	\$56.00	\$72.00	\$96.00	\$120.00	\$144.00
3	\$56.00	\$72.00	\$108.00	\$144.00	\$180.00	\$216.00
4	\$56.00	\$96.00	\$144.00	\$192.00	\$240.00	\$288.00
5	\$60.00	\$120.00	\$180.00	\$240.00	\$300.00	\$360.00
6	\$72.00	\$144.00	\$216.00	\$288.00	\$360.00	\$432.00
7	\$84.00	\$168.00	\$252.00	\$336.00	\$420.00	\$504.00
8	\$96.00	\$192.00	\$288.00	\$384.00	\$480.00	\$576.00
9	\$108.00	\$216.00	\$324.00	\$432.00	\$540.00	\$648.00
10	\$120.00	\$240.00	\$360.00	\$480.00	\$600.00	\$720.00
11	\$132.00	\$264.00	\$396.00	\$528.00	\$660.00	\$792.00
12	\$144.00	\$288.00	\$432.00	\$576.00	\$720.00	\$864.00
13	\$156.00	\$312.00	\$468.00	\$624.00	\$780.00	\$936.00
14	\$168.00	\$336.00	\$504.00	\$672.00	\$840.00	\$1,008.00
15	\$180.00	\$360.00	\$540.00	\$720.00	\$900.00	\$1,080.00
16	\$192.00	\$384.00	\$576.00	\$768.00	\$960.00	\$1,152.00
17	\$204.00	\$408.00	\$612.00	\$816.00	\$1,020.00	\$1,224.00
18	\$216.00	\$432.00	\$648.00	\$864.00	\$1,080.00	\$1,296.00
19	\$228.00	\$456.00	\$684.00	\$912.00	\$1,140.00	\$1,368.00
20	\$240.00	\$480.00	\$720.00	\$960.00	\$1,200.00	\$1,440.00
21	\$252.00	\$504.00	\$756.00	\$1008.00	\$1,260.00	\$1,512.00
1/4 Page - \$378.00	1/2 Page - \$756.00		Full Page - \$1,512.00			
(6.4" w x 10.5" h)	(13" w x 10.5" h)		(13" w x 21" h)			

ALL PRICES ARE "NET-TO-PAPER"

Advertising Services: Concept, Design and Production: Add \$50.00/hr.

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