

**Special Advertising Opportunity
November 1, 2007 Edition**

This special pre-election edition will be mailed to more than double our regular distribution. Every address in Westfield and Fanwood will receive a copy of this newspaper along with our regular subscriber and stores distribution in Scotch Plains, Mountainside, and elsewhere in Union County and throughout the country comprising about 18,000 copies. The newspaper will also be posted immediately on the Internet at goleader.com at no charge for the public to download.

Businesses are encouraged to take advantage of this special pre-election distribution, with double the bang. Sign up early to assure being included. *Please note: Normal deadlines are advanced due to the size of the printing.*

Political Ads

Political Ads are accepted for this edition, as well as for prior editions. Please see the NJ regulations for political advertising at:

www.goleader.com/elec/2007-PoliticalAdRegulations.pdf

Political Ads must be prepaid.

Special Election Edition Rates

Full Page - \$1,950

Half Page - \$975

Quarter Page - \$525

Others - please call

Submit your Ad as pdf by email to sales@goleader.com. If you wish to upload your Ad direct to our server (for large files), call or email to request username and password.

If you need assistance from our creative department, contact us as soon as possible. For more information, see www.goleader.com/presskit

Call Fred Lecomte of sales at (908) 232-4407 or email sales@goleader.com