



**FOND GOODBYE...**Members of the Westfield Area Chamber of Commerce salute outgoing President Richard Fromkin at Jefferys Restaurant in Westfield Monday night. Pictured, left to right, are: Jubb Corbet, Allison O'Hara, Paul O'Hara, Denise Morrell, Mr. Fromkin and Hans Winberg.

## Williams Nursery Owner Helps Launch 'Jersey Grown'

By CHRISTIE STORMS  
Specially Written for The Westfield Leader and The Times

WESTFIELD — Town resident David Williams, President of the Union County Board of Agriculture, recently helped launch New Jersey's 2005 "Jersey Grown" program by coordinating the donation of a garden to the King's Daughters Day School in Plainfield.

Mr. Williams and his family own Williams Nursery, which is celebrating its 85th year of business in Westfield. Mr. Williams, who has a degree in horticulture, is also a board member for Garden Centers of America, the New Jersey Agricultural Experiment Station and Friends of Mindowaskin Park in Westfield.

He recommended Union County for the commencement of the New Jersey Department of Agriculture's program, which will market local plants as "Jersey Grown."

"Most people don't associate Union County with any sort of agriculture, but there are actually 54 acres here that are still being actively farmed," Mr. Williams stated. "I think it's a nice mixture of urban and suburban areas."

In celebration of National Gardening Month's theme of "Give a Garden," members of the agricultural board discussed launching the "Jersey Grown" program by donating plants to a local park.

However, Mr. Williams suggested beautifying an urban area instead. And while he said early spring tends to be a very busy season for nursery owners, he made time to arrange plant donations from local nursery and garden centers and seek volunteers from Rutgers Master Gardeners to assist with planting at the King's Daughters Day School site and to help teach

children about gardening.

"The kids were planting alongside New Jersey's Secretary of Agriculture (Charles Kuperus)," Mr. Williams noted. "How many kids from Plainfield can say that?"

While there are no immediate plans to donate other gardens, the "Jersey Grown" label will certify that plants, trees and shrubs have been checked for quality, are pest and disease free, and grown here in New Jersey.

Products will be marketed as such; similar to the way produce is already tagged "Jersey Fresh."

According to Mr. Williams, the nursery industry is the number one dollar-producing commodity in New Jersey.

"A lot of the nursery industry felt kind of slighted that all this marketing promotion was going to the produce end of it, so now the state is making an effort to promote plants that have been grown in New Jersey, too," Mr. Williams explained.

Future endeavors for Mr. Williams include a trip to France with the International Garden Center Association this summer to tour gardening centers abroad. Two years ago, he explored Switzerland's agriculture with the same association.

"When you go to another country, you get some great ideas," Mr. Williams said. "You can learn more looking at something from a different perspective or culture and bring that back with you, beyond just going around here and seeing the same things that everyone seems to be doing."

Mr. Williams has been working fulltime at Williams Nursery since 1983, and treasures his interactions with customers and the friendly networking relationships he shares with other local garden center owners.



**JERSEY GROWN...**David Williams of Williams Nursery in Westfield recently helped launch the state's "Jersey Grown" program, where plants will be marketed under the "Jersey Grown" label.

## Elsevier Publishes WF Author 'Pattern Recognition in Ind.'

WESTFIELD — Elsevier has published "Pattern Recognition in Industry" by Dr. Phiroz Bhagat of Westfield.

Dr. Bhagat's book explores extracting knowledge to build technical and business models directly from data for profitable application in industry.

Dr. Bhagat noted, "Pattern Recognition in Industry" addresses the problems industry is faced with today: being bombarded by an enormous amount of data, and confronted by continually increasing technical and business advances.

Dr. Bhagat has over two decades of experience in the application of technology for improved profitability and performance. He joined Exxon in 1981, where he spearheaded major projects involving modeling and simulation of petroleum refining and chemical processes and lead investi-

gations enabling breakthrough improvements of multi-million dollar plant units. In January of 2004, he co-founded International Strategy Engines, focusing on providing clients with pattern recognition-based solutions for improved operations and profitability. He can be reached at pmbhagat@strategyengines.com.

A graduate of the Indian Institute of Technology in Bombay, he earned his doctorate at the University of Michigan, Ann Arbor. He was a post-doctoral Research Fellow at Harvard University in Cambridge, Mass., and then taught thermodynamics and energy conversion as a faculty member at Columbia University in New York City.

He and his wife, Dr. Patricia Steckler, a clinical psychologist who also practices in town, live in Westfield.

### PUBLIC NOTICE MOUNTAINSIDE BOARD OF EDUCATION ANNUAL SCHEDULE OF MEETINGS 2005-2006

All meetings will begin at 8 p.m., and will be held in the Beechwood School Media Center, 1437 Woodacres Drive, Mountainside, New Jersey 07092.

All meetings will be regularly scheduled meetings of the Board, at which time action may be taken during said meetings, the Board may go into private session when necessary.

- Tuesday, May 10, 2005
- Tuesday, May 24, 2005
- Tuesday, June 14, 2005
- Tuesday, June 28, 2005
- Tuesday, July 12, 2005
- Tuesday, September 13, 2005
- Tuesday, September 27, 2005
- Tuesday, October 11, 2005
- Tuesday, October 25, 2005
- Tuesday, November 8, 2005
- Tuesday, November 22, 2005
- Tuesday, December 13, 2005
- Tuesday, January 10, 2006
- Tuesday, January 24, 2006
- Tuesday, February 14, 2006
- Tuesday, February 28, 2006
- Tuesday, March 14, 2006
- Tuesday, March 28, 2006
- Tuesday, April 4, 2006
- Tuesday, April 25, 2006
- Sent: May 5, 2005

### Recycling Bulletin Today Only

WESTFIELD - Residents of Union County can recycle old propane tanks on Thursday, May 12, from noon to 6 p.m. at the Westfield Conservation Center on Lamberts Mill Road.

According to Tom Plante of the Union County Department of Information, any tank that could not be filled at a local filling station or that has been lying around for more than a few years would be included in the collection.

The recycling event is for old propane tanks only. All residents of Union County are eligible to participate at no cost. Additional collections dates are tentatively set for the fall.

This collection is not for businesses. Proof of Union County residency is required. The collection will take place rain or shine.

For more information, please call the Bureau of Environmental Services Hotline at (908) 654-9889, or visit [www.ucnj.org/oem](http://www.ucnj.org/oem).

## TOWN & COUNTRY

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# Extreme Value Wine Sale

- On Sale**
- Rose**  
Mas de Gourgonnier Rose 2004 **\$9.99**  
Crisp, bright, fresh and fruity  
Michel Frere Rose  
Cremant de Bourgogne 2001 **\$15.99**  
Fine berry character with beautiful color
- Spring Whites**  
Oxford Landing Viognier 2004 **\$6.99**  
Tropical fruit and exotic on a sleek frame  
Hirsch Gruner Veltliner 2004 **\$10.99**  
Tasty with expressive fruit notes  
Gunderloch Dry Riesling 2003 **\$13.99**  
Refined and an incredible value  
Dry Creek Chenin Blanc 2003 **\$7.99**  
Vibrant flavors with a balanced acidity
- Pinot Noir**  
Stoneleigh Pinot Noir 2003 **\$13.99**  
Nicely focused cherry and floral tones  
Van Duzer Pinot Noir 2003 **\$24.99**  
Dramatically aromatic with black cherry  
A-Z Pinot Noir 2003 **\$14.99**  
Harmonious and ripe with great balance  
Samantha Starr Pt. Noir 2003 **\$10.99**  
A complex wine with enticing flavors  
Castle Rock Pinot Noir 2003 **\$8.99**  
Supple, with cherry and vanilla flavors

- Italy**  
Ruffino Reserva Ducale  
Tan Label 2001 **\$17.99**  
Classic Chianti style... great vintage  
Felsina Fontolloro 2000 **\$26.99**  
Full-bodied, with a long finish  
Bisci Rosso 2002 **\$9.99**  
A gutsy and exciting red wine  
Santa Margherita  
Pinot Grigio 2003 **\$18.99**  
Ripe berry fruit with perfumed nose
- Spain/South America**  
Bodegas Juan Gil  
Wrongo Dongo Jumilla 2003 **\$6.99**  
Juicy cherry and plum flavors  
La Rioja Alta  
Vina Alberdi Reserva 1999 **\$16.99**  
Soft with a delicate sweetness  
Marques de Irun Rueda 2003 **\$8.99**  
A great value crisp and firm  
Altos Malbec Reserve 2002 **\$14.99**  
Rich and dense with solid structure
- Australian Cabernet**  
Angus The Bull  
Cabernet Sauvignon 2003 **\$10.99**  
A nicely built, fruit driven wine

- On Sale**
- Syrah/Shiraz**  
Frei Brothers Syrah 2001 **\$14.99**  
Lots of ripe and rich blackberry fruit  
Little Penguin Shiraz 2003 **\$6.99**  
Smooth and easy-drinking
- Chardonnay**  
Chalone Chardonnay 2002 **\$23.99**  
Elegant, ripe and complex  
Hamilton Russell Chard. 2003 **\$25.99**  
Lushly layered ripe fruit and minerals  
Rutherford Hill Chard. 2002 **\$16.99**  
Focused pear and citrus notes  
Hogue Chardonnay 2002 **\$7.99**  
Enticing flavors at a reasonable price  
Kendall Jackson  
Vintner's Reserve Chard. 2003 **\$10.10**  
Round and soft, with balanced acidity
- Sauvignon Blanc**  
Brancott Sauvignon Blanc 2004 **\$9.99**  
Juicy and refreshing, with citrus flavors  
DeSante Sauvignon Blanc 2003 **\$13.99**  
Tangy and lively, with fine intensity  
Edna Valley Sv. Blanc 2003 **\$10.79**  
Zesty citrus and pear notes  
Stoneleigh Sv. Blanc 2004 **\$13.99**  
Bright, lively, ripe and tangy



**Masciarelli  
Montepulciano  
D'Abruzzo 2001**  
Silky, and ripe with a long finish  
**\$6.99**



**Nicholas Feuillatte  
Brut Rosé**  
A lively balanced  
and fruity Champagne  
**\$31.99**

(Cannot be combined with any other offer or promotion. Prices valid 5-11-2005 - 5-17-2005)

## Wine 23% OFF

Buy any mix and match case of wine and receive 23% off!

(No further discount on sale items, mix and match sale and regularly priced items for quantity discount. Valid on 750ml size only. Cannot be combined with any other offer or promotion. Valid 5-11-2005 - 5-17-2005)

## Gourmet Chocolate

20% OFF Leonidas Famous Belgian Chocolates!

(Valid on cut Leonidas chocolates only. Cannot be combined with any other offer or promotion, Minimum 1 lb. purchase. Valid 5-11-2005 - 5-17-2005)

## Riedel Stemware

20% OFF ALL Riedel World Class Wine Glasses!

(Valid on cut Riedel Stemware only. Cannot be combined with any other offer or promotion. Valid 5-18-2005 - 6-1-2005)

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